

REMARKS

Claims 80-89 and 109-165 are pending in this application, with claims 109, 116 and 129 being independent. Claims 109, 116 and 129 have been amended, and claims 136-165 have been added. Support for the amendments and the new claims can be found in the application at least at Figs. 5A and 5B and pages 5 and 6. No new matter has been introduced.

Independent claims 109, 116 and 129, and their dependent claims, have been rejected as being unpatentable over Himmel (U.S. Patent No. 6,480,852) in view of Abraham (U.S. Patent No. 5,983,270). Applicants request reconsideration and withdrawal of this rejection for at least the reasons set forth below.

As amended, independent claim 109 recites, among other features, “based on the first demographic grouping associated with the first subordinate screen name, automatically selecting a first set of user interface controls, the first set of user interface controls comprising a common control and a second control, the second control being selected from a group consisting of a control that is user-selectable to access stock quote information, a control that is user-selectable to access weather information, and a control that is user-selectable to make purchases online” (emphasis added) and “automatically making a first graphical display perceivable to the first child, the first graphical display including a first toolbar and a control that is user-selectable to access the selected first favorites menu, the first toolbar including the common control and the second control, and the selected first favorites menu containing a first plurality of links, each link selectable to access particular content.” The method further includes the limitations “based on the second demographic grouping associated with the second subordinate screen name, automatically selecting a second set of user interface controls, the second set of user interface controls including the common control and **NOT** including the second control” (emphasis added) and “automatically making a second graphical display perceivable to the second child, the second graphical display including a second toolbar and a control that is user-selectable to access the selected second favorites menu, the second toolbar including the common control and **NOT** including the second control, and the selected second favorites menu containing a second plurality of links that is different from the first plurality of links” (emphasis added). Applicants

respectfully request reconsideration and withdrawal of the rejection of claim 109 and its dependent claims because neither Himmel, Abraham, nor any proper combination of the two describes or suggests these features.

Himmel describes a system for rating bookmarks in a web browser. Himmel, however, does not describe or suggest a graphical display that includes a toolbar and a control for accessing a favorites menu and, therefore, necessarily fails to describe or suggest enabling display of the recited first and second graphical displays having different toolbars with the recited different groups of controls.

Abraham is similarly deficient. Abraham describes a system for managing the communication of data packets transmitted via an intranetwork or an internetwork. Like Himmel, however, Abraham does not describe or suggest a graphical display that includes a toolbar and a control for accessing a favorites menu and, therefore, also necessarily fails to describe or suggest enabling display of the recited first and second graphical displays having different toolbars with the recited different groups of controls.

For at least these reasons, applicants request reconsideration and withdrawal of the rejections of claim 109 and its dependent claims.


Claim 116, while having a different scope from that of claim 109, recites limitations that are similar to those of claim 109 but in the context of a computer-implemented system. Claim 129, while also having a different scope from that of claim 109, also recites limitations that are similar to those of claim 109. Accordingly, for at least the same reasons described above, Applicants request reconsideration and withdrawal of the rejection of claims 116 and 129, and their dependent claims.

Applicants submit that all claims are in condition for allowance.

The \$130 fee for the Extension of Time is being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. Please apply any other charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

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